

DERNIER CRI

The latest thing

Brand-new products you'll want right now



WHITE SANDS CURL UP IN SILK TEXTURE DEFINING VOLUMIZING MOUSSE promises to bump up curls with added shine and incredible softness. The mousse uses molecular-controlled polymers that draw strands together like magnets, separating them into frizz-free waves and curls.

Care for hair *and* dress up your retail department with **BELLETRASSE** shampoos, conditioners and styling products. The nondrying formulas are packaged in bottles modeled after fashion-forward shoes and quilted handbags.



Hair receives a healthy boost from **SEXY HAIR PUMPKIN REHYDRATING SHAMPOO** and **PUMPKIN DETOXIFYING SHAMPOO**. The Rehydrating Shampoo's pumpkin fatty acids increase hair's moisture content, while the Detoxifying Shampoo's pumpkin enzymes infuse hair with antioxidants to provide gentle detox for product-stressed hair.



PUREOLOGY'S NANOGLAZE STYLING CRÈME provides weightless control and incredible slip, while **NANOWAX MOLDABLE MATTE TEXTURE** produces pliable texture with a matte finish.

PAUL MITCHELL EXPRESS STYLE WORKED UP and **HOLD ME TIGHT** deliver an instantly dry application that won't leave hair looking stiff. Worked Up Working Spray affords flexible, medium hold without dulling product buildup, and Hold Me Tight Finishing Spray gives hairstyles powerful, static-free hold with high-impact shine.



FIRST LOOK

BEAUTY LAUNCHPAD

To order, see Directory.

Still Life: Brooks Ayala