

# DERNIER CRI

The latest thing

## Brand-new products you'll want right now

Waging a losing hair battle? Take control with **ALTERNA's** new **LIFE SOLUTIONS VOLUME RESTORE SHAMPOO** and **CONDITIONER**, which leverages the power of Nutrozyme Complex to fight hair loss while turning up the volume.

Change in seasons taking its toll on your client's mane? Indulge in **REDKEN ALL SOFT VELVET WHIP**, formulated with Interbond Conditioning System. The leave-in cream restores softness, enhances texture and helps minimize split ends.

Bone-straight tresses eluding your client? Now she can obtain straight strands with **DARN STRAIGHT, SEXY HAIR's** new straightening lotion. The peach-scented, humidity-resistant balm deeply moisturizes hair, protects against the ravages of heat abuse and leaves hair darn straight and shiny.

If hair ain't what it used to be, try **PHYTO's** new **PHYTODENSIMUM ANTI-AGING SÉRUM**, which turns back the hands of time and restores vitality to locks. Chock-full of fruit extracts, the serum strengthens the hair shaft, increases elasticity and reduces the appearance of stray grays.

Beauty starts on the inside with **KMS CALIFORNIA SILKSHEEN SILK TREATMENT**. Blending almond and basil oils to nurture the cuticle and cortex, this intense hair treatment banishes dull, rough and ravaged hair.

Put down those shears! **JOICO K-PAK SPLIT END MENDER** locks in moisture while it fuses frazzled ends with its exclusive Dual Polymer Bonding Technology and heat-activated Keratin Silicone Complex.

