

Primp My Hide



Since more and more men are getting revved up about caring for their skin, we've rounded up some products to help steer them in the right direction.

By Amy Dodds

He constantly sings her praises to anyone who will listen (and even some who won't). He spends hours poring over magazines devoted to her. He even enjoys shopping for her! Who is this Mystery Woman? Why, she's his car, of course.

In the past, most men took better care of their cars' chrome rims than they did their skin—but that's all changing. It's no longer unusual for men to color their hair, indulge in a mani or a pedi, or opt for a facial. With this in mind, we've selected some high-octane skincare products designed to restore him to mint condition—from grille to tailpipe.

Photo: Courtesy of Interoiffure; Still life: Brooks Ajala

XTOL XPRESS WRINKLE DEFENSE: Plant polypeptides work to reduce creases
LUCKY TIGER EYE SERUM: Natural botanicals, antioxidants and vitamins firm, brighten and tone the eye area
SOTHYS HOMME AGE-DEFYING ACTIVE CARE: Olive and soybean oils work to smooth fine lines

B. KAMINS MALE BIO-MAPLE ANTI-AGING DAILY MOISTURIZER SPF 15: Offers broad-spectrum protection while humectants revitalize aging skin
MENSCIENCE EYE RESCUE FORMULA: Hyaluronic acid firms, while kojic and ascorbic acids brighten

Classic Aging Skin



Aerodynamic Dry Skin



MURAD MAN FACE DEFENSE SPF 15: Infuses skin with oil- and shine-free hydration while delivering antioxidants and UV protection
IREDALE MINERAL COSMETICS HIE LIP BALM: Edible zinc provides SPF 15 while sunflower and avocado oils and beeswax hydrate thirsty lips.
BAXTER OF CALIFORNIA SUPER SHAPE

SPF 15: Deeply moisturizes and protects normal to dry skin
GUY STUFF LEMON & OAT FACIAL CLEANSER: Nondrying and pH-balanced cleanser exfoliates and tones super-dry skin
REPÊCHAGE ALGO MIST: Seaweed, vitamin C and ginkgo biloba extract work to heal dried-out skin

SHIFTING GEARS

Do his wrinkles look like they're in dire need of a coat of Bondo? Is tooling around in his convertible drying out his mug? Or are too many hood ornaments popping up from shaving or oily skin? Don't let him blow a gasket—give his skin a tune-up with these products and watch his appreciation value skyrocket!



DERMATOLOGICA SKIN PREP SCRUB: Corncob meal removes surface debris and botanical extracts of mallow, ivy and cucumber soothe
AMENITY ANTI-BREAKOUT GEL: Willow bark extract helps reduce blemishes, razor bumps and ingrown hairs while rutin evens skin tone
MURAD MAN RAZOR BURN RESCUE: Glycolic acid clears clogged hair follicles and a complex of neem, vitamin E and panthenol soothes

XTOL XTRACT ACNE FREE SERUM: Salicylic acid, zinc oxide, tea tree oil and benzophenone-4 eliminate blemishes, redness and irritation
BAXTER OF CALIFORNIA CLARIFYING CLAY MASK: Botanical extracts deeply cleanse and purify while soothing and providing hydration
IREDALE MINERAL COSMETICS HIE BRONZER FOR MEN: Lightly coats and colors sallow or scarred skin while providing SPF 18

Fixer-Upper Problem Skin

BEAUTY LAUNCHPAD

WOODY'S QUALITY GROOMING EXFOLIATING

PRE SHAVE: Naturally exfoliates without abrasives or acids, while vitamin E helps condition dry skin

BILLY JEALOUSY LIGHTNING BOLT ELECTRIC

PRE-SHAVE SOLUTION: Silicone beads provide lubrication and pain-blockers soothe razor drag

MURAD MAN CLEANSING SHAVE:

Mushroom enzymes exfoliate to prepare skin and a complex of neem, vitamin E and panthenol prevents nicks and cuts



Prototype

Pre-shaving products

Fully Equipped

Shaving creams and gels



GYM GROOMING COMFORT SMOOTH SHAVING GEL: Essential oils provide easy razor glide and basil extract tones and nourishes

AMERICAN CREW SHAVE CLASSIC SHAVE CREAM: Antioxidant-rich green tea extract protects, allantoin soothes irritation and aloe moisturizes (SPOILER ALERT! Tea Tree Shave + Skin collection debuting this fall!)

BODY TOOLS SHAVE CREAM: Lanolin and apricot kernel oil allow for a close shave sans nicks, while tea tree oil and aloe heal and moisturize

DERMALOGICA PROFESSIONAL SHAVE: Organic silicones, essential oils and purifying camphor work to soothe and condition skin

PHILIP PELUSI PHYTO-LIFE SHAVE: Biotin enhances; mallow, oatmeal, geranium and honey extracts heal; and sodium PCA hydrates

Body Shop

He wouldn't wash his souped-up honey with dish detergent, so don't let him get away with using inferior products on his hot-rod bod.



REDKEN FOR MEN CLEANSE: Allantoin conditions and maintains the natural pH of the skin

PAUL MITCHELL TEA TREE HAIR AND BODY MOISTURIZER: Tea tree oil, peppermint, lavender, jojoba and aloe work to moisturize, protect and refresh

DESTINATION NATION BADLANDS HAND BALM: Grape-seed oil and vitamin E repair damaged skin while olive and coconut oils soothe

PHARMAGEL ENZYMÉ EX-CELL GENTLE EXFOLIATING SCRUB: Papaya and walnut shell powder polish away dead skin cells

PINAUD-CLUBMAN FINEST TALC: Since 1810, this finishing touch provides absorbency and a light scent

ISSIMO GUY GEAR BODY SCRUB: Grape-seed meal, papaya and pineapple enzymes, and essential fatty acids slough dead skin cells to unclog pores

SMOOTH RIDES

He doesn't have to have shock absorbers to get the closest, cleanest shave sans nicks and dings—these products provide optimal shaving performance from pole position to checkered flag.

MASTER WELL COMB CHALLENGE AFTER SHAVE LOTION: Use to cool and calm skin après-shaving or during the day as a quick pick-me-up

VEDADUDE CHILL: Organic coconut and jojoba leave freshly shaved skin feeling renewed and rehydrated

VITALITY'S INTENSIVE MEN AFTER SHAVE CREAM: Bacocalmine relieves irritation while fenu-greek cools



Aftermarket

Post-shaving products

Wax On

To get his skin as smooth and shiny as a showroom speedster, take these waxing products out for a test drive. We promise: No buildup!



ANDRE FOR MEN EXTRA STRENGTH HAIR REMOVER AND BODY CRÈME: Easily and painlessly removes even the most stubborn body hair

GIGI ALL PURPOSE HONEE WAX: All-natural honey wax leaves formerly hairy skin sleek and smooth

NO BUMP SKIN TREATMENT: Delicate cleansing formula for use after waxing to prevent ingrown hairs and bumps

GORILLA WAX: Especially formulated for men's stubborn body hair yet gentle enough for sensitive areas