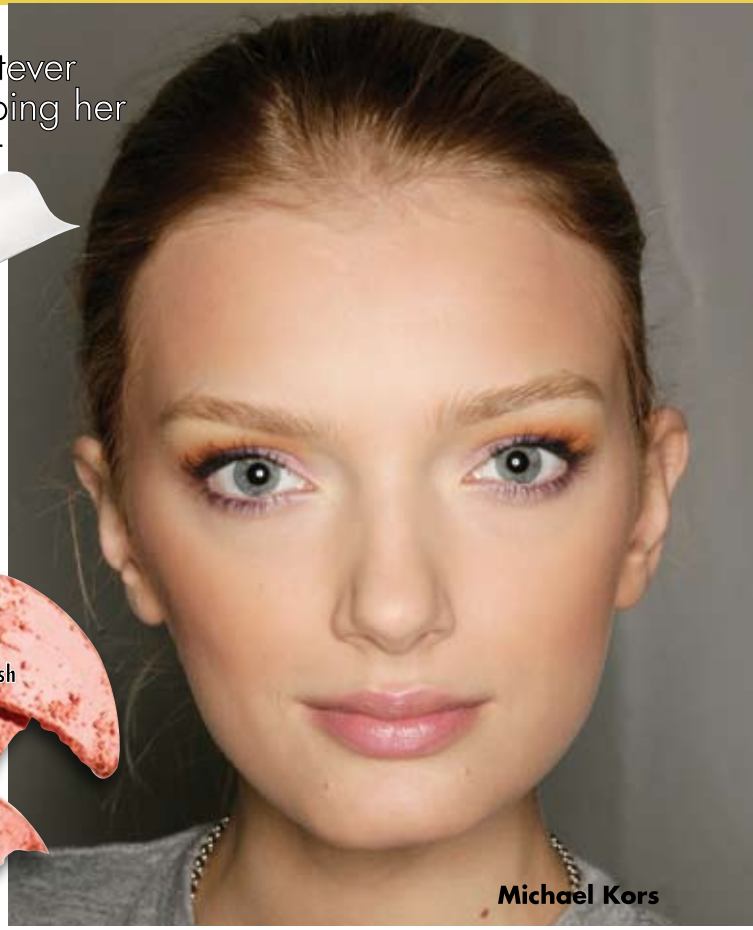


Which summer beauty will your client channel? Whatever she chooses, clue her in to the tips and tricks of keeping her makeup summer-safe and long-lasting. By Karie L. Frost

Cabana *COOL*



Nurturing Force T-Zone Help Oil Control Blotting Papers



Michael Kors

She's the life of the party, always down for a game of limbo or a bit of body surfing. Her spunky attitude plays out beautifully in her makeup choices as well: Vibrant lilac and tangerine eye shadows combine with peachy cheeks and soft pink lips for a refreshingly hue-tiful take on summertime beauty.



Colorlab Cosmetics Candy Apple Mineral Eyeshadow



Bare Escentuals bareMinerals Bloom Glimmer



Debra Macki Bachelorette Blush

“To keep makeup looking fresh throughout the day, advise she blot excess oil with blotting papers or a tissue,” recommends Stript founder and creative director Gina Austin. “Then mist with a mineral water spray to cool the skin and re-set her makeup prior to touch-ups.”



Michael Kors



Nanette Lepore



Mirabella Beauty Hydrangea Eye Colour



ColorStrokes Soft Kisses Lipstick



Von Natur Natural One Cheek Colour



Colorescience Genie Colores Bombshell



Grafton Cosmetics Eye Fix

“Apply a primer that contains silicone on the eyelid prior to using shadow,” suggests A-list makeup artist Beau Nelson. “This keeps the shadow from creasing.”

Outdoor HOTIE

She loves to rip into the great outdoors—hiking, boating, scaling steep mountainsides. She’s not too rugged for a bit of beauty, though; namely, a luminescent glow and pouty pinked lips.

“Choose cream or liquid blushes in bright colors for the summer,” says Nelson. “They go on sheer and match well with a tan.” Adds celeb makeup artist Michelle Coursey, “Cheek stains have great staying power and won’t get cake-y as the day wears on.”

“Medium- to full-coverage foundations will feel heavier on the skin when the temperature rises,” warns Colorlab education director Lisa Ryan. “Suggest that she switch to a sheerer foundation or a tinted moisturizer, which will feel lighter and more comfortable on the skin.”

Youngblood Cosmetics
Sundance Mineral
Radiance

Aveda Inner Light
Tinted Moisture SPF 15

Bodyography Crushed Pearl Crème

Striip Natural Make-Up
Mineral Veil

Repêchage Translucent
Mineral Rich Loose
Powder

Enjoué II Brush-On Lip
Gloss Sleek Chic

TIGI Bed Head Girls Just
Want It! Bahama Balm

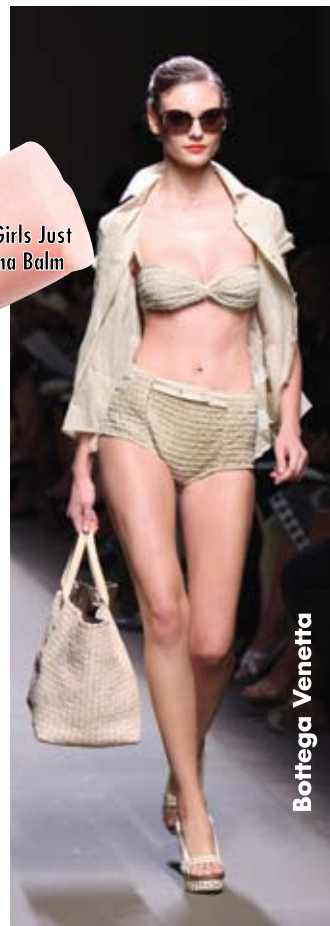
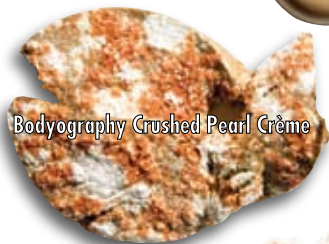
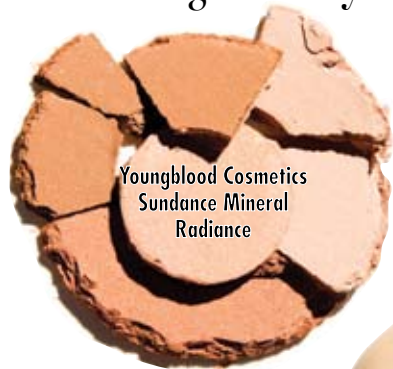
Bloom Cosmetics
Cheek Tint

Jane Iredale In Touch
Clarity Cream Blush

Jane Iredale Dream
Tint SPF 15 Tinted
Moisturizer

True Cosmetics Aglow
Sheer Lip Shine

Matthew Williamson



Donna Karan



Bottega Veneta

“In the heat, it’s best to use a translucent powder for touch-ups,” says Coursey. “Recommend that your clients steer clear of using color pressed powders to touch up, as they tend to build up on the skin and turn splotchy when they interact with sweat.”



Jean Paul Gaultier

Beach Bum BOHO

You'll find her hanging in a beachside drum circle or scouring boardwalk flea markets. Earthy beauty takes a front seat with this glam bohemian's look: smoky, smudged copper eyes and loads of waterproof black mascara.



Pretty Christian Cosmetics
Waterproof Super Long
Lash Mascara



Emani Crushed Minerals
Brazilian Bronze Color Dust



Lord & Berry Raincoat
Protecting Waterproof
Mascara



Sormé Cosmetics Black 1
Smearproof Eyeliner

“If your client is having a hard time sharpening her eyeliner pencils during the summer heat, suggest that she keep a metal pencil sharpener in the refrigerator overnight,” recommends ColorStrokes Cosmetics founder Karen Bock. “When she sharpens, she’ll get a perfect point every time!”



Aveda Petal Essence Eye Color
Duo Copper/Riverbed



Mineral Mine Vitamineral
Achromatherapy Brown Sugar
Crushed Eyeshadow



I Nuovi Waterproof Lash
Intensifying Mascara



Emilio Pucci



Kenzo



Badgley Mischka

Poolside WIXEN

You'll catch her soaking up the sun at the Soho House poolside—but never, ever in the pool. She takes one of the season's freshest looks for a spin: a vibrant pucker that packs heat when paired with a faux bronze glow.



Colorlab Cosmetics Lipstick Vertigo and In Love



Joey NY Specialty SoBe Sun Kissed Bronzing Make Up Palette Bronzing Powder and Blush



FACE atelier Brazilian Blaze Ultra Bronzer



Xen-Tan Perfect Bronze



Diane Von Furstenberg

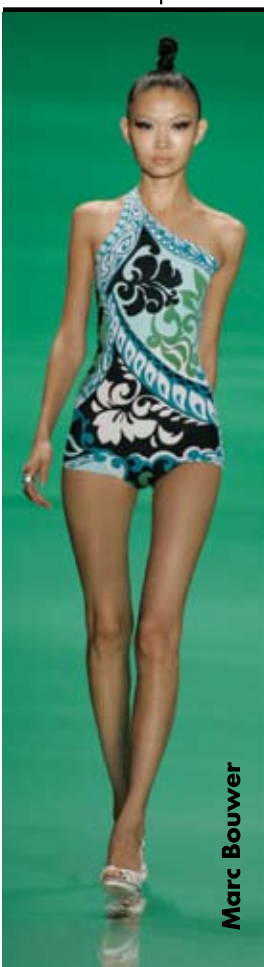
Badgley Mischka



Mineralogie Indian Summer Very Water Resistant Mineral Color SPF 26

“Be sure that she switches to makeup with more SPF coverage,” advises Ryan. “Mineral makeup provides a high, natural SPF—and is sweat-proof!”

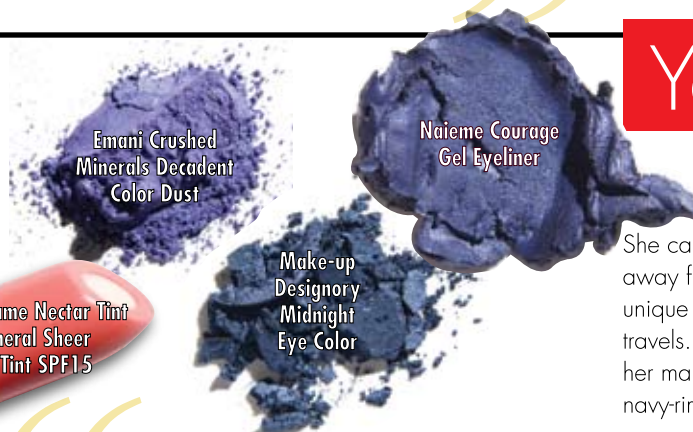
* Entire palette not shown



Marc Bouwer



Salvatore Ferragamo



Emani Crushed Minerals Decadent Color Dust

Naieme Courage Gel Eyeliner

Make-up Designory Midnight Eye Color

Your Name Nectar Tint Mineral Sheer Lip Tint SPF15

Yacht CHIC

She calls the French Riviera her “home away from home” and loads up on unique baubles found during her worldly travels. She believes in living luxe, and her makeup mirrors that mantra: rich, navy-rimmed eyes and lush, peach lips.

“Keep an eye out for products containing volatile silicone,” says Nelson. “This ingredient allows for easy spreadability and blending, and, when it evaporates, leaves only the pigmented product ingredients behind—perfect for summertime eye makeup.”



Mineral Mine Summer Sapphire Gems



Colorlab Cosmetics Navy Mascara

