

HEADLINES

What's taking off in the world of hair

In Hot Pursuit

When the temperature rises, she needs to keep her cool. Defend your client's precious strands from heat-styling wear and tear with these thermal-protecting products.



Hot dog! Heat-activated **AQUAGE BEYOND BODY THERMAL STYLER** incorporates polymers and fortifying proteins to protect her hair's outer layers from flat iron and blow dryer damage.

The heat is off with **CHI 44 IRON GUARD**. Containing temperature-protecting hydrolyzed silk and wheat proteins, this thermal protection spray ensures that her locks remain smokin' hot—in a good way, of course.

It may be winter, but she'll welcome this heat-protecting wave! Leave-in **PRIVÉ HERBAL BLEND #30 THERMAL PROTECTION DETANGLING SPRAY** penetrates the cuticle with bamboo and cactus to defend against heat-styling damage, ensuring that she'll cool off in no time.

Turn down the heat damage with **ENJOY STYLING SPRAY** heat-activated thermal protector. Use in tandem with a curling iron, flat iron or hot rollers to ensure a healthy sheen.

Heat-styling tools too hot for her hair to handle? Shield her locks from harmful heat with **GHD THERMAL PROTECTOR**, a lightweight iron oil that deflects damage while locking in moisture and nutrients.

ABBA PURE THERMAL PROTECT spray strikes while the iron—or blow dryer—is hot, with a blend of sage and aloe vera extract to help protect, shape and lift hair while locking in style.

Enriched with patented HeatSmart Complex, **THERMAFUSE STRAIGHT** lightweight smoothing balm promises to save her strands from scorching styling tools. Now, that's one hot commodity!